

Lead Invite Script

Hi, is this _____? Hi _____ it's _____. I'm calling you back with the information you just requested from our website about making money from home.

PROBING QUESTIONS:

1. I'm kind of curious _____, how long have you been looking for a way to make some extra money?
2. _____, what changed in your life _____
(use their answer ie. six months ago, 1 year ago.)
that prompted you to start looking for a way to make additional income?

I see.
3. What do you do for a living?
4. Really? Well what kind of money on a monthly basis are you looking to make? (Part-time or Full-time income)

(PAUSE-Listen to answer)

_____ (Name).....Sounds like this is really going to work for you.

Now as you can imagine, we get hundreds of requests every day from people looking for a way to make some additional income. So we've found the easiest way to get the information you requested is _____. (over the phone, by meeting face to face, using a website) Does that make sense? (Wait for a response)

What I'm going to do is just _____ (put you on a conf. Call, send you to a website, set up an appt. to meet) you can find out everything you need to know so you can decide whether or not this fits for you.

So, _____, let me ask you really quick. If you like what you hear, are you prepared to move forward, or is someone else going to be involved in the decision as well?

(If the answer is "yes, I will be talking to my spouse"....then say.....)

Great _____. Then we need to set up a time for the two of you to get this information together, so you can both make an educated decision.

I've got an opening at ___ and ___ o'clock...which time would work better for you?

(If they don't choose either time, then pick another time/day and set the appointment.)

By the way, _____ is there any reason why you wouldn't be able to _____ *(get on the call, meet, see the site)*any natural disasters that'll be coming up, major tornados, floods coming up?

Great...if anything does come up, for ANY reason, I want you to give me a call, because I've got people literally waiting in line to get their hands on this information.