

Invitation Call

Hi _____, it's _____. Listen, I've never been more excited about my business. A big part of it is this training company I found called Q5. In becoming successful in our business you have to have great training and quality prospects, wouldn't you agree? (Wait for their response).

Well, you've got to check out Q5's website. These guys really know what they are doing. They are actually earning 6-figure incomes in the industry right now and show you exactly how they do it. What's your email address (or let me confirm your email address). I'll send you the link to the website. _____, you may not have any interest, but I think it will be worth your while to check it out.

If you saw \$100 bill blowing down the sidewalk, you'd chase it down wouldn't you? (Wait for response)

Well this is going to put 100 times more money in your pocket and you won't have to look silly chasing it down the sidewalk.

By the way _____, I highly encourage you to pick up a copy of the Communication Mastery Album. It will change your life. I will send the email right now. Let's talk tomorrow.

Bye

It's very important that you keep the purpose of the call the purpose of the call and not drift into other chit chat. Also important to keep it short to express a sense of urgency. It is more important for them to check out the link, than for you to visit right now.